



SouthWaltonLife
SouthWalton.Life

MyDestinLife.com

MyBayLifeNWFL.com

MyPCBLife.com

MyFWBLife.com



7 Editions Monthly Serving
South Walton, Miramar Beach,
Destin, Panama City Beach,
Fort Walton Beach,
Bluewater Bay & Hammock Bay,
Niceville & Valparaiso





**The Area's Only Community Newspapers Serving
South Walton, Miramar Beach, Destin, Panama City Beach,
Fort Walton Beach, Bluewater Bay & Hammock Bay,
Niceville & Valparaiso**

Life Media family of newspapers delivers your advertising message via the **U.S. Post Office** every month!

- **SoWal Life (east) 13,500** Homes and Businesses in Santa Rosa Beach, 30A and Inlet Beach (32459 and 32461)
- **Destin Life 12,000** Homes and Businesses in the City of Destin including Kelly Plantation, Crystal Beach, Regatta Bay, Emerald Bay, Destiny East (32541)
- **PCB Life 11,500** Homes and Businesses in Panama City Beach (32413, 32407 and 32408)
- **Bay Life (east) 11,000** Homes and Businesses in the communities of Hammock Bay and Bluewater Bay (32439 and 32578)
- **Bay Life (west) 10,000** Homes and Businesses in Niceville and Valparaiso (32580 and 32578)
- **SoWal Life (west) 8,000** Homes and Businesses in Miramar Beach, Seascape and Sandestin (32550)
- **FWB Life 13,000** Homes and Businesses in Fort Walton Beach (32547, 32548 and 32549)

Special Rates Include:

Six months: Discounted **10%** per month with credit card or ACH payment
Twelve months: Discounted **15%** per month with credit card or ACH payment

Life Media Targeted Digital and Mobile Advertising Campaigns

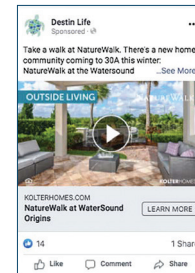
Objectives:

- Increase awareness to a targeted local and regional audience.
- Drive traffic and new users to your website from high value audiences.
- Promote interest and increase sales for your business.



Targeted Digital Campaign Channels:

- Promote your business through Geo-Fencing campaigns, Site Retargeting, Keyword Targeting, Contextual Targeting, Video and Digital Display Advertising to high-value prospects in NW Florida and regional markets that meet the demographic, geographic and behavioral criteria of your business.



Co-Promotional Channels through Life Media Brand:

- Anchored sponsorship ads on all News websites, Facebook and Instagram pages owned by Life Media including Destin Life, Bay Life, FWB Life, SoWal Life and PCB Life.
- Targeted email blasts and targeted digital newsletters published through Life Media.

Monthly Investment Options:

Option 1:

225,000 targeted digital / mobile ads, \$2,475
Co-Promotional digital channels, \$500
Total per month \$2,975

Option 2:

150,000 targeted digital / mobile ads, \$1,800
Co-Promotional digital channels, \$500
Total per month \$2,300

Option 3:

75,000 targeted digital / mobile ads, \$975
Co-Promotional digital channels, \$500
Total per month \$1,475

Digital Agreement:

Option: _____

3 Months

6 Months
(10% discount)

12 Months
(15% discount)

Start Date: _____

Digital ads provided by:

Advertiser Life Media

Monthly Total: \$ _____

Signature

**Contact Scott for more information or to schedule a free consultation.
(850) 688-9886 or email Scott@LifeMediaGrp.com**

Advertising Agreement

Date _____

Advertiser _____

Contact Name _____

Address _____

City, State, Zip Code _____ Phone _____

Web: _____ Email: _____

Signature: _____

Comments: _____

STANDARD RATE

Size (width x height)

Two Column Sizes

4x2..... \$96

4x3..... \$144

4x4..... \$192

4x5..... \$240

4x6..... \$288

4x7..... \$336

Three Column Sizes

6x3..... \$216

6x4..... \$288

6x5 (1/4 page)..... \$360

6x6..... \$432

STANDARD RATE

Size (width x height)

Four Column Sizes

8x4..... \$384

8x5..... \$480

8x6..... \$576

Five Column Sizes

10x2..... \$240

10x3..... \$360

10x4..... \$480

10x5..... \$600

10x6 (1/2 page)..... \$720

10x12 - Full Page..... \$1440

Other Sizes Available

4x2 available only on contract agreement.

SoWal Life - Santa Rosa Beach

SoWal Life - Miramar Beach

Destin Life

FWB Life

PCB Life

Bay Life - Hammock Bay/Bluewater Bay

Bay Life - Niceville/Valparaiso

Ad Size _____

Issue Date _____

TERMS

ACH Email: _____ Phone: _____

Credit Card # _____

Exp. Date _____ Sec. Code _____ Billing Zip _____

*Agreement auto-renews unless otherwise indicated by advertiser.

FOR ADVERTISING OR INFORMATION:

Destin Life, Bay Life & FWB Life - 850.688.9886, Scott@LifeMediaGrp.com
 SoWal Life - Dave White 850.399.0228, Sales@SouthWalton.Life
 Paul Wilms 850.999.3245, Paul@LifeMediaGrp.com
 PCB Life - 757.663.1987, Editor@MyPcbLife.com

Ad design at no charge. Please submit logos, ad copy and artwork.
 All ads, contracts and payments must be in by deadline date.

Account Manager Signature _____

Monthly Standard Rate
 Per Issue: \$ _____

of Editions: _____

3 Months \$ _____

6 Months \$ _____
 (10% Discount)

12 Months \$ _____
 (15% Discount)

Multiple Edition
 Discount \$ _____

**DISCOUNTED
 TOTAL** \$ _____

Deposit Paid \$ _____

**TOTAL DUE
 PER MONTH** \$ _____